

BLOOMING *HAUS*

CLIMATE ACTION PLAN

Last Updated: May 2026

Public Availability & Governance

Blooming Haus is committed to transparency and accountability in addressing climate change. This Climate Action Plan is publicly available at www.bloominghaus.com/sustainability and may also be referenced in future annual or sustainability reports to ensure easy access for all stakeholders. The plan is reviewed annually as part of the BH Annual Governance Review (third Tuesday of January each year) and updated at least every 36 months in line with B Corp Certification requirements. This version was last updated in May 2026. The next annual review is January 2027. The next major review under the B Corp 36-month rule is May 2029.

Commitment to Climate Ambition

Blooming Haus commits to supporting the global ambition of limiting global warming to **1.5°C above pre-industrial levels**, in line with the Paris Agreement.

The company recognises the double materiality of climate change as a systemic risk that affects ecosystems, communities, and economies, and acknowledges its responsibility to reduce greenhouse gas (GHG) emissions across its operations and value chain while contributing positively to a just and nature-positive transition.

Blooming Haus is both B Corp and Planet Mark certified, as well as a member of the Floriculture Sustainability Initiative (FSI). Blooming Haus is proud to be the world's only event company and florist to hold both climate related certifications.



B Corp certification is awarded by B Lab, a global non-profit that assesses companies against rigorous standards of social and environmental performance, accountability, and transparency. To become certified, businesses must complete the B Impact Assessment — a comprehensive evaluation covering governance, workers, community, environment, and customers — and achieve a verified minimum score. Certification signals that a company meets the highest standards of purpose-driven business, and that its commitments are independently verified rather than self-declared.



Planet Mark is a UK-based sustainability certification programme that independently verifies a business's carbon footprint and confirms that emissions are being reduced year on year. The certification process involves a full carbon inventory across Scope 1 and 2 emissions (and progressively Scope 3), the setting of science-aligned reduction targets, and annual third-party verification of progress. For members, it provides a credible, externally audited framework for the journey to net zero.



The Floriculture Sustainability Initiative (FSI) is a global industry programme dedicated to making the flower and plant supply chain more sustainable. It brings together growers, wholesalers, retailers, and industry bodies to drive improvements in environmental practice, social responsibility, and ethical labour standards across the entire supply chain — from farm to florist. FSI membership signals a commitment to sourcing with transparency and gives members access to tools and data to audit and improve their supply chains at source.

Measurement of Greenhouse Gas Emissions

Currently Blooming Haus measures and discloses its Scopes 1 and 2 greenhouse gas emissions in accordance with the **GHG Protocol**, and from 2026 endeavours to begin tracking and measuring Scope 3 emissions more comprehensively for upstream factors:

- **Scope 1:** Direct emissions from owned or controlled sources
- **Scope 2:** Indirect emissions from purchased electricity, heating, and cooling.
- **Scope 3:** Other indirect emissions across the value chain, including purchased goods and services, transportation and distribution, business travel, waste, and use of sold products where applicable.

Blooming Haus established baseline emissions in 2024 and conducts emissions inventories on an annual basis. The company aims to continue improving data quality over time. The company commits to a 5% year-on-year reduction in Scope 1 & 2 emissions, and to identifying all material emission sources and measuring a full inventory carbon footprint (Scope 1, 2 and extended Scope 3 emissions) by 2030.

Blooming Haus recognises the Science Based Targets initiative (SBTi) as the leading framework for corporate emissions reduction. Full SBTi target-setting requires a complete Scope 3 inventory, which we are in the process of mapping from 2026. We intend to assess our eligibility for formal SBTi submission once our Scope 3 baseline is established.

Progress towards targets will be reviewed and reported on an annual basis.

Sustainable Design

Blooming Haus designs with sustainability in mind. Research and development is at the forefront of the studio's working culture. The team designs vases, floristry mechanics and other hard goods with sustainability as a key design feature.

We are committed to promoting sustainable design options and guidance to clients. Sustainability-led decision making is imbedded in the workflow across all our operations. Where a client has a specific brief that has environmental or sustainability consequences, the team will clearly communicate about sustainability trade-offs and offer more conscious alternatives where possible. Circularity shapes creative decisions from the outset.

Sustainable design guidelines include:

- Procuring flowers at the correct level of maturity. Flowers required to last longer are usually bought in bud form and will open over time, whereas events flowers are bought more open. Carefully selecting the maturity stage of the flower has implications on how much energy/space/time is used in studio to get flowers to intended opening stage.
- Designing using reusable mechanics, from those used in arrangements (chicken wire, floral kenzans) to larger infrastructure used to build floral installations
- Planning for responsible breakdown, reuse, and disposal post-event
- Prioritising choice of seasonal flowers, when applicable
- Zero use of plastic-based floral foam

- 100% post-event waste streams identified and landfill diverted

Responsible Sourcing

At Blooming Haus, we recognise that the environmental and social impact of our work extends throughout our supply and value chains. We are committed to sourcing flowers, materials, and services in a way that upholds ethical labour practices, minimises environmental harm, and supports transparency and accountability. By working closely with trusted growers and suppliers who share our values, we aim to promote responsible production, protect biodiversity, and contribute positively to the communities connected to our business. Responsible sourcing is a fundamental part of our commitment to operating sustainably and delivering meaningful, lasting value.

- Where possible, our preference is to use seasonal and locally grown flowers when available
 - Due to sector development constraints and limitations, UK flower farms generally supply local markets between April and September. During these months, Blooming Haus has weekly standing orders with local flower farmers.
 - Approximately 90% of the foliage we bring to our designs is purchased through UK wholesalers at the New Covent Garden Market, whose stated sourcing focus is UK growers.

Imported flowers and plants must meet responsible UK entry standards. Established relationships with international growers and wholesale suppliers in The Netherlands allow us to tap into the longstanding institutional knowledge developed to make the supply chain as efficient as possible.

- Where possible and applicable, the Blooming Haus sourcing team filters by sustainability metrics and FSI-approved certification on wholesaler websites. The sourcing team also considers product information regarding quality, grower, country of origin and ripeness stage prior to purchase.
- Products identified as G-Fresh refers to specialized, direct-from-the-grower sourcing program designed for high-quality, ultra-fresh cut flowers. G-Fresh guarantees that flowers can be purchased the day after harvest, reducing transit times and increasing vase life.
- Use of endangered or protected flower or plant species is strictly prohibited.
- Non-sustainable materials should be avoided and the use of eco-conscious materials is prioritised throughout operations.
- All purchasing should follow the Blooming Haus Responsible Sourcing Policy which prioritises environmentally conscious products and suppliers, describes responsible sourcing procedures, sets examples of compliant products.
- All team members are trained on responsible sourcing.

Environmental Management System

As an overarching aim, Blooming Haus will engage with stakeholders, including customers, suppliers, and adjacent communities, to promote environmental awareness and sustainability. Blooming Haus will comply with all applicable environmental laws and regulations. Environmental impact is monitored on a continuous basis,

and we implement new measures as gaps and opportunities are identified. Environmental, Social and Governance (ESG) performance is reported annually in Q1, the most recent impact report can be found <https://bloominghaus.com/category/sustainability/>.

Blooming Haus allocates appropriate human, technical, and material resources to implement climate-conscious actions, including:

- Assigning internal responsibility for climate action and emissions management to the Operations & Sustainability Director (Michael Dariane) and the Brand & Impact Lead (Jonathan Thorneycroft), who jointly oversee ESG implementation and reporting on behalf of Blooming Haus.
- Investing in tools, systems, and training to measure and reduce emissions.
 - Planet Mark Academy: All staff members including managers and directors are required to undertake training on general sustainability knowledge offered by the company and climate partners ([Planet Mark Academy](#)).
 - Waste stream management dashboards allow us to track and measure waste outputs, emissions reports and to make informed decisions about waste management initiatives.
 - The Ecologi dashboard provides insights into how our impact feeds into collective action, and allows us to fund high-integrity climate action through verified carbon avoidance, carbon removal, and biodiversity restoration projects. Current projects supported include: avoiding methane emissions from landfill in Brazil; small-scale onshore wind power in Sri Lanka; turning waste into clean energy in Turkey; and protecting forests in Paraguay to prevent deforestation.
- Integrating climate considerations into business planning, procurement, and operations.
- Blooming Haus packaging boxes for bouquet deliveries are composed of 70% upcycled materials - upcycling sits higher on the waste hierarchy: each box saves an estimated 42 litres of water, 5.3 kWh of energy, and 1.4 kg of CO₂ versus recycled material.
- The studio commits to biodiversity and nature-positive practices, including preference for pesticide-free or low-chemical suppliers and peat-free growing media.

Our climate smart and conscious practices are listed below:

Waste Reduction & Circular Practices

We aim to reduce our waste generation and promote waste reduction, reuse, and recycling throughout our operations. We also responsibly dispose of our waste and encourage our suppliers and customers to do the same. We have implemented a waste management programme that includes monitoring, sorting, recycling, and disposing of waste safely and consciously. Blooming Haus achieves a 100% waste diversion rate, away from landfill. All non-recyclable waste as well as waste that cannot be repurposed is fed into systems for energy production. All recyclable material is recycled. All green waste is composted. Other waste streams are repurposed.

Waste reduction practices include:

- Reuse and maintenance of vessels, structures, and mechanics
- Avoid single-use plastics and packaging in daily operations

- Plant-based, compostable and/or recyclable packaging is used across deliveries, shipments and reused as much as possible
- Commitment to foam-free or foam-alternative design
- Specialised or hazardous waste is disposed of according to environmental regulations. This includes batteries, WEEE and paints. Team members are also encouraged to bring in any WEEE waste and batteries should they not be able to dispose of them correctly at home. These waste types are collected by a separate specialised waste handler company.
- Provide waste management awareness trainings to our employees to promote waste reduction behaviours in the workplace and at home.

Circular waste practices include:

- Upcycling - where waste cannot be easily reduced or fed into established recycling systems, our team explores innovative ways to reduce waste impact. Upcycling avoids the need for reprocessing materials and usually preserves the highest value of the product, delivering significantly greater environmental savings.
 - LDPE waste is sent to a SME in Brighton that upcycles into homeware items such as vases, coasters and tabletops.
 - Used candles are sent to a company that turns them into recycled candles and wax
 - Designated floral waste is repurposed into biodegradable confetti – profits channelled to charity
 - Hard-to-recycle film plastics converted to construction stormboard through Recorra and MyReFactory
- All other recyclable material is recycled through our partnership with Recorra
- All green waste is composted through our partnership with Com:post

KPIs for waste reduction and circularity include:

- 100% waste diverted from landfill
- 100% flower and plant waste to be composted (excluding flowers that are donated to external parties).
- 80% recycling/repurposing rate (percentage of total waste diverted from general waste).

Water & Materials

- Efficient water use in studio processes: floral conditioning, vase and arrangements preparation, floral storage and cleaning
- Transition toward biodegradable or non-toxic products

Transport & Energy

Our studio is powered by 100% renewable energy, verified by REGOs to guarantee renewable origin. Reducing Scope 1 emissions through transport has been a key strategy to reducing our environmental impact at Blooming Haus, therefore our operational fleet of vans has been 100% electric since 2022.

- Efficient scheduling of deliveries and event logistics
- Where possible, prioritise local suppliers to reduce transport emissions
- Energy-conscious use of lighting, refrigeration, and equipment
- Our website www.bloominghaus.com is hosted on server powered by 100% renewable energy - Krystal
- Continuous monitoring to improve our energy efficiency by investing in energy-efficient technologies such as efficient lighting, PIR lighting systems and reducing energy consumption.
- Annual energy efficiency awareness trainings to our team members to promote energy-saving behaviours in the workplace and at home.
- Fully track and report on our energy consumption and emissions.

KPIs for transport & energy include:

- 100% use of renewable energy sources
- Vehicle fleet to be 100% electric
- Energy for electric vehicle charging is to be sourced from renewable energy suppliers only.
- Outsourced deliveries to prioritise electric / eco conscious (e.g. bicycle delivery for central London)

Performance Targets

Blooming Haus commits to the following specific, measurable, and time-bound targets across two areas: emissions and non-emissions performance. Emissions targets are set out below and are the subject of separate reporting under Blooming Haus's Planet Mark methodology and progressive Science Based Targets initiative alignment. Non-emissions performance targets cover sourcing, waste, materials, and operational commitments in line with B Corp CA 2.1.1(b):

Table 1 - Emissions Targets

Target	Measure	Timeline	Review Cycle
Reduce Scope 1 & 2 emissions	5% year-on-year reduction	Annually from 2024 baseline	Ongoing
Scope 3 mapping	Identify all material emission sources	Full inventory by 2030	2026–2030

Emissions reduction (long-term)	80% reduction vs. 2023 baseline	By 2035	2035
Renewable energy	100% of studio energy from renewables	Maintained from 2022	Ongoing
Electric vehicle fleet	100% of operational vans to be electric	Achieved 2022	Ongoing

Table 2 – Non-Emission Targets

Target	Measure	Timeline	Review Cycle
Waste diversion	100% waste diverted from landfill	Ongoing, current baseline maintained from 2024	Annual
Recycling / repurposing rate	80% of total waste diverted from general waste	Ongoing, current baseline maintained	Annual
Floral waste composting	100% of flower & plant waste composted	Ongoing, current baseline maintained	Annual
UK-based supplier sourcing	≥90% of foliage (by volume) purchased through UK-based suppliers, tracked from invoice records	Ongoing	Annual
FSI-approved imports	≥70% of imported flowers (by volume) sourced from FSI-approved growers, tracked from wholesaler line-item data. ≥90% by 2029.	By end of 2026	Bi-yearly
Peat-free compost and growing media	100% of compost and growing media purchased for Blooming Haus planted projects to be peat-free, sourced from named peat-free supplier	Ongoing, maintained from 2024	Annual
Foam-free design	100% of Blooming Haus-produced installations and arrangements free of plastic-based floral	Ongoing, baseline maintained from January 2026	Annual

	foam. Verified through no foam purchases and foam-free requirement in freelancer engagement letters		
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Progress against all targets is reviewed annually, reported in the Q1 ESG Impact Report, and verified through our Planet Mark membership. Where targets are not met, Blooming Haus will document the reason and revise its approach accordingly.

Business Model Alignment

Blooming Haus recognizes that achieving its climate targets requires alignment with its business model. As part of its planning, the company will regularly assess:

- Opportunities to reduce emissions from travel and logistics, including remote engagement where feasible.
- Whether growth strategies are compatible with emissions reductions.
- Options to adopt additional circular, service-based, or lower-impact business models.
- Opportunities to source materials more locally and reduce transportation-related emissions.

Stakeholder Engagement

Blooming Haus's climate action is shaped by engagement with stakeholders across the value chain. The stakeholder groups, engagement mechanisms, and monthly Stakeholder Review at directors' meetings are set out in full in the BH Stakeholder Engagement document (PSG 2.1). The table below summarises engagement as it applies specifically to this Climate Action Plan.

Stakeholder Group	How We Engage on Climate	Input Reflected in this Plan
Workers	Planet Mark Academy training; waste management awareness sessions; annual engagement survey with sustainability section; annual JEDI team discussion including climate topics; freelancer onboarding briefings on Responsible Sourcing.	Team training commitments; Responsible Sourcing Policy applied across sourcing and design decisions; foam-free requirement embedded in freelancer engagement letters
Clients	Sustainability briefings on projects; Lessons Learned process; post-event feedback covering sustainability	Sustainable design guidelines; Ethical Marketing Policy alignment on client communications

Suppliers and growers (including flower growers, waste and circular economy partners, freight and logistics)	Bi-annual supplier reviews with FSI status tracked; supplier documentation requests on sourcing and certification; direct collaboration with Com:post (organic composting), Weez & Merl (LDPE upcycling to homeware), the Confetti Club (floral waste to biodegradable confetti with charitable proceeds), and Recorra (recyclables, film plastics, food composting); engagement with delivery partners on electric and low-carbon options.	FSI-approved import filter; UK-based supplier sourcing commitment; interim and medium-term FSI-approved import targets; 100% waste diversion from landfill; 80% recycling and repurposing rate; 100% floral waste composting; 100% electric operational van fleet; preference for electric or bicycle-based outsourced deliveries
Community	Charity and habitat partnerships (Sugi tree-planting partnership 2025); active search led by the Brand and Impact Lead for further partnerships; industry and academic engagement (industry workshops, FSI participation, University of Surrey Sustainable Flowers Research Project, B Corp UK community).	Support for tree-planting and habitat-restoration initiatives referenced under Climate Mitigation Beyond Emissions Reductions; participation in sector research and industry improvement
Environment (indirect engagement)	Certification bodies whose criteria represent best-practice environmental requirements (Planet Mark for carbon footprint recertification, FSI for sustainable floriculture, B Lab for wider ESG performance); ad-hoc contributions to environmental restoration through Ecologi.	Baseline emissions measurement; 5% year-on-year Scope 1 and 2 reduction commitment; Scope 3 mapping by 2030; annual verification of progress; support for verified carbon avoidance, carbon removal, and biodiversity restoration projects

Blooming Haus reviews stakeholder engagement on climate action annually as part of the CAP review, and integrates any material stakeholder input at the next annual update. Progress against stakeholder-engagement mechanisms is monitored at monthly directors' meetings under the standing Stakeholder Review agenda item, in line with PSG 2.1.

Climate Mitigation Beyond Emissions Reductions

While prioritising emissions reductions within its operations and value chain, Blooming Haus may also:

- Support carbon avoidance, carbon removal, and biodiversity restoration through our partnership with [Ecologi](#).
- Invest in climate change mitigation projects beyond its value chain.
- Purchase high-integrity carbon credits to address residual emissions, ensuring such credits are not used as a substitute for direct emissions reductions.

All mitigation actions will pay special attention to protecting Indigenous Peoples' rights and avoiding harm to ecosystems and communities. Blooming Haus may also fund civil society organizations, grassroots initiatives, and research into innovative carbon removal solutions.

Climate Advocacy & Policy Engagement

Blooming Haus commits to responsible climate advocacy by:

- Supporting public policies aligned with the goals of the Paris Agreement.
- Reviewing its memberships in trade associations and industry groups to ensure consistency with climate ambitions.
- Engaging constructively in climate-related dialogue at local, national, and international levels.
- Contributing to climate centric research, policy and education
 - E.g. Blooming Haus contributed to sustainability educational materials for Conexao Floristas in Brazil.
- Climate advocacy and engagement extends to our Ethical Marketing Policy. The company will continue to research and engage climate-smart partners and service providers, and communicate these endeavours to clients, peers and the wider floristry network.

Governance & Approval Sign-off:

This Climate Action Plan has been reviewed and approved by the highest governing body of Blooming Haus, as required under B Corp Certification Standard CA2.1.2(e). The plan is reviewed annually (next annual review: January 2027, as part of the BH Annual Governance Review) and updated at least every 36 months in accordance with B Corp requirements (next major review: May 2029, or earlier if operations materially change). The company remains committed to continuous improvement, transparency, and accountability in its climate journey.

Next scheduled review: May 2029 (or earlier if operations materially change).

Position:	Name:	Signature:	Date:
Operations & Sustainability Director	Michael Dariane	<i>Michael Dariane</i>	20/05/2026
Creative Director	Michal Kowalski	<i>M K</i>	20/05/2026
Brand & Impact Lead	Jonathan Thorneycroft	<i>Jonathan Thorneycroft</i>	20/05/2026